



Business Confidant

Your Business Planning Specialist



Industry Pricing Summary

Distinguishing Business Plan Providers In The Economic Downturn

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Industry Pricing

Common Pitfalls

A smorgasbord of industry price points exists. Swarms of low-end providers compete fiercely for clients operating on a shoestring. Few mid-range specialists exist, but intermediaries often dangle mediocre, medium-priced business plans as a loss leader. High-end firms have many professional mouths to feed, so prices generally begin at \$15,000.

Business Confidant

We pride ourselves in fixed fee business plans, ranging from \$4,000 to \$10,000, for an estimated 50 to 100 hours of professional work. Base fees are subject to discounts up to 15%, depending upon initial deposit and targeted delivery date. When the client authorizes supplemental work or requires private labeling, then published surcharges will apply.

Industry Comparison

Strengths

Weaknesses

Lowest Tier	Low-cost solution	No practical utility
Template Providers Less Than \$500	Fill-in-the-blank templates	Cookie-cutter results
	Very quick turnaround	No predictive value
Middle Tier	Targets mass consumers	Limited applications
Software Module Experts Less Than \$5,000	Retail software reliance	Simple propositions
	Variable stable of writers	Modest funding requests
Upper Tier	High-end solution	Sticker shock
Professional Consultants \$5,000 To \$30,000+	Bona fide credentials	\$100 to \$250 hourly rate
	Proprietary solutions	Convolutted execution

Business Confidant: JD/MBA/CPA will craft a world-class articulation of your vision, for an affordable fixed fee, based on your choice of fixed length business plan design.